

## CONTACT

**Bob Bregant, FACHE**  
*President*

**Steele Healthcare Solutions, LLC**  
10100 West 123rd Street  
Overland Park, KS 66213  
Phone: 913-669-8505  
Fax: 913-956-7299  
[bbregant@steelehealth.com](mailto:bbregant@steelehealth.com)



## COMPENSATION

**Activate Healthcare** will provide a competitive base salary and full range of benefits, including malpractice insurance and a relocation package.



**913 • 669 • 8505**



## PRIMARY CARE

**CHARLESTON, WEST VIRGINIA**

## THE POSITION

Our client, Activate Healthcare, seeks a primary care physician to serve as a clinician, partner and advocate to the employees of a large employer located in Charleston, West Virginia. This position is ideal for a physician who has been looking for a chance to make meaningful impact on the lives of people and shape the future of health care. The physician will have the time, the tools and the support to help make patients better without the reimbursement constraints associated with traditional medical practice.

Activate Healthcare offers a unique solution to employers to reduce and manage their healthcare costs by acting as their *Health Asset Manager*. Through a process of Assess => Deliver => Engage => Align, Activate Healthcare influences employee behavior in the areas of wellness, prevention, chronic disease management, and behavior modification.

Activate Healthcare provides leading edge tools, including: health risk assessments, remote monitoring software for high risk patients, a 24-hour nurse hotline, an electronic medical record, claims analysis, and a unique rewards program to incentivize employee behavior.

*This position offers a lifestyle opportunity second-to-none:*

- Limited call
- Regularly scheduled work hours
- Patient care incentives based on outcomes, not volume of patients seen
- The physician will be supported by additional staff who will assist in the overall program and will coach employee behavior changes.

## CANDIDATE QUALIFICATIONS

**THE IDEAL CANDIDATE WILL POSSESS THE FOLLOWING TRAITS:**

- Board certified in family medicine or internal medicine
- Thorough understanding and commitment to the principle of wellness and prevention
- Skilled at and committed to creating focused action plans for each patient and helping patients follow through on those action plans.
- Interested in and capable of learning and leveraging industry leading practices to help support patients change their behavior.
- Serves as a role model for the principles of a healthy lifestyle
- Able to construct, implement and follow a strategic plan in order to manage the overall company's healthcare program and associated costs
- Effective in chronic disease management, with the ability to build constituency and develop relationships with high quality specialists
- Excellent people skills and the ability to relate to employees



913 • 669 • 8505



## CHARLESTON, WEST VIRGINIA



Charleston, the capital of West Virginia, is situated at the convergence of the Elk River and the Kanawha River in Kanawha County. The city is located in the Appalachian Mountains. Charleston is steeped in historic architecture, an eclectic music scene, bountiful shopping, unique dining and four seasons of changing mountain landscape. The capital city serves as the gateway to recreational activities throughout the wonderful Mountain State, including snow skiing, world-class zip-line canopy tours, white-water rafting, ATV trails, golfing, hiking, fishing, rock climbing, mountain biking, canoeing, and kayaking - all within an hour's drive or less.



The city of Charleston is known for its charming neighborhoods, tree lined streets and small town values. Charleston is an ideal location for those looking for scenic beauty, community togetherness and safe streets at all times of the day. Quality of life in Charleston means a safe, clean city where residents can experience a balance between career and family. West Virginia is proud to claim one of the lowest crime rates in the United States for 24 years – from 1974 to 1998. Last year, fewer crimes were reported in West Virginia than in almost all other states.



Charleston offers a broad system of air, river, rail and interstate networks for the nation's industrial and commercial markets. The city is located at the junction of three major interstate highways (I-64, I-77 and I-79). Charleston is full of opportunities for both local businesses as well as large national organizations. It is home to several large banking institutions, energy companies, law firms and health care providers. Education and state government are also major employers in and around the city.

### Demographics:

- ◆ Population- 50, 821
- ◆ Median household income- \$48, 908
- ◆ Median resident age- 41 years old
- ◆ Median house value- \$138, 781

### HELPFUL WEBSITES:

- <http://charlestonwv.com>- Visit Charleston
- <http://www.charlestonalliance.org>- Charleston Area Alliance
- <http://www.wvcommerce.org>- West Virginia Department of Commerce
- <http://www.cityofcharleston.org>- City of Charleston
- <http://www.kanawha.us>- Kanawha County

### CLIMATE

- Jan-Mar: 26-56 degrees
- Apr-Jun: 44-82 degrees
- Jul-Sep: 57-85 degrees
- Oct-Dec: 29-68 degrees



## CULTURE AND RECREATION



A world of opportunity unfolds in Charleston with its portfolio of amenities designed to educate, entertain and unite residents.

### Cultural Arts:

Charleston offers a rich array of entertainment and cultural amenities, with choices and programming typically found in large cities. The city is a cultural hub that draws an audience from several states and allures international talent and intellect. The Capitol Complex houses the Culture Center, which showcases West Virginia's artistic, cultural and historic heritage. A yearly calendar of Broadway shows, symphony performances, and musical events are held at the Clay Center for the Performing Arts.



### Recreation:

Charlestonians travel ten minutes to Kanawha State Forest for hiking, walking, biking, camping, swimming and horseback riding. It's just one of thirteen public parks and campgrounds located within the region. Whether you want to go boating, take a stroll, or rollerblade, head to Magic Island or Haddad Riverfront Park for riverside fun. Local marinas and boat clubs provide river access and amenities to local boaters and water lovers. Snowshoe Resort, Winterplace and Canaan Valley Resort offer the finest downhill skiing in the Southeast. All are a convenient day trip from Charleston. This bounty of outdoor adventure can be enjoyed year-round, making the Charleston area a true four-season location for fun!

### SURROUNDING CITIES

- Morgantown, WV- 126 miles
- Columbus, OH- 133 miles
- Lynchburg, VA- 151 miles
- Pittsburgh, PA- 168 miles
- Charlotte, NC- 220 miles



### Dining & Shopping:

Explore Charleston's downtown district or Bridge Road Shops with their one-of-a-kind boutiques, restaurants and art galleries or enjoy the Charleston Town Center, one of the largest inner city malls in the East. Charleston's East End is home to 25 great restaurants that dot the community. Featured are restaurants, specialty shops and tasty gems. Residents can indulge in tasteful soul food, Asian cuisine and Hispanic dishes while listening to music from diverse genres at Multifest, a three-day festival that begins the first Friday in August.



913 • 669 • 8505