

## CONTACT

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## Activate Healthcare

Their mission is to help transform health care by helping employees take charge of their health and employers take charge of health care costs.



**913 • 669 • 8505**



## Primary Care

Elwood, Indiana

## THE POSITION

Our client, Activate Healthcare, is seeking a primary care physician to serve as a clinician, partner and advocate to the employees of Red Gold, located in Elwood, Indiana. This position is ideal for a physician who has been looking for a chance to make meaningful impact on the lives of people and shape the future of health care. The physician will have the time, the tools and the support to help make patients better without the reimbursement constraints associated with traditional medical practice.

Activate Healthcare offers a unique solution to employers to reduce and manage their healthcare costs by acting as their Health Asset Manager. Through a process of Assess => Deliver => Engage => Align, Activate Healthcare influences employee behavior in the areas of wellness, prevention, chronic disease management, and behavior modification. Activate Healthcare provides leading edge tools, including: health risk assessments, remote monitoring software for high risk patients, a 24-hour nurse hotline, an electronic medical record, claims analysis, and a unique rewards program to incentivize employee behavior.

### HIGHLIGHTS INCLUDE:

- Manage only 10-15 patients per day
- Predictable workweek with limited call (phone only)
- \$200,000 base salary plus bonus
- Benefits include malpractice, health/dental, paid vacation, CME & retirement
- Support of clinical team consisting of nurse practitioner or physician assistant and medical assistants
- Strong company culture with highly desirable lifestyle opportunity

## CANDIDATE QUALIFICATIONS

### THE IDEAL CANDIDATE WILL POSSESS THE FOLLOWING TRAITS:

- Board certified in family or internal medicine; experience in Sports and/or Occupational Medicine would be beneficial to the program
- Thorough understanding and commitment to the principle of wellness and prevention
- Skilled at and committed to creating focused action plans for each patient and helping patients follow through on those action plans
- Interested in and capable of learning and leveraging industry leading practices to help support patients change their behavior
- Serves as a role model for the principles of a healthy lifestyle
- Able to construct, implement and follow a strategic plan in order to manage the overall company's healthcare program and associated costs
- Effective in chronic disease management, with the ability to build constituency and develop relationships with high quality specialists



**Surrounding Cities:**

- Indianapolis, IN- 40 miles
- Ft. Wayne, IN- 79 miles
- Cincinnati, OH - 144 miles
- Chicago, IL- 182 miles



**Climate:**

- Jan-Mar: 15-49 degrees
- Apr-Jun: 40-81 degrees
- Jul-Sep: 45-82 degrees
- Oct-Dec: 18-56 degrees



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Red Gold

A good harvest begins with strong roots, and Red Gold can trace theirs back three generations. They began in 1942 when Grover Hutcherson and his daughter, Fran, rebuilt a Midwest cannery to provide fresh-tasting canned food products for the war effort. More than half a century later, they remain a family-owned business based in the heart of Tomato Country.

**Red Gold is committed “to producing the freshest, best tasting, tomato products in the world.”** As an industry leader in providing tomato products of the highest quality, they acknowledge they can never compromise their relationships with their customers, employees, consumers, community, suppliers, and growers. Red Gold’s core values thus serve as the cornerstone for how they make ethical decisions.

**These core values are:**

**Excellence:** Red Gold is driven to excellence in everything they undertake. They hold the highest expectations of their people to “getting the job done.”

**Promise:** Red Gold stands by their word. They pledge to do what is right in providing the highest quality products and in bringing exceptional customer service to all their relationships.

**Trustworthiness:** Red Gold strives, through their actions, to build an environment of trust. They exhibit this trust through respect, honesty, fairness, open communication, and making ethical decisions in all aspects of the business.

**Dedication:** Red Gold employees are dedicated to the mission of Red Gold. They take responsibility for being innovative, safe, and creating an environment where working together brings continual improvement and vitality.

Elwood, Indiana

Elwood is located in the heart of Indiana and has the great advantage of being within a short commute of Noblesville, Fishers, Anderson, Muncie, Marion, Kokomo and downtown Indianapolis. The Elwood Schools have approximately 1500 students in grades K – 12. They also have approximately 100 students that are served in a wide range of pre-school classes. Elwood boasts many opportunities for students with a wide range of Dual Credit and Advanced Placement courses, outstanding Music and Art departments, the Hinds Career Center for vocational preparation, and a wide array of varsity athletics and clubs for student participation.

Elwood offers a small town environment for your family, while allowing access to the opportunities that come with being on the doorstep of the Indianapolis community.